

SHETLAND DIRECTORY 2025/26

BUSINESS LISTING – BASIC FREE DETAILS

RETURN BY FRIDAY, 10th MAY, 2024

COMPLETE THIS SECTION WITH **NEW** OR **AMENDED** DETAILS FOR
YOUR **FREE** ENTRY IN CLASSIFIED BUSINESS LIST

Business name

Include under Business Classification(s) (Tick relevant category boxes on the reverse of this leaflet).

Address
 Post Code

Tel. Number 1

Tel. Number 2

Mobile 1

Mobile 2

Email

Web Address

I authorise the above information to be used in the Shetland Directory 2025/26

Signed

Daytime contact number

Print name

Date

Details will also be included in the internet edition of the Directory.
If you do not want an entry in the internet edition please mark this box.

DISPLAY ADVERTISING
See over for options and booking form.
Final copy date: Friday, 10th May, 2024

Please contact us if you require further information. Tel. (01595) 742000; Email: directory@shetlandtimes.co.uk

Send completed form to: Shetland Directory, The Shetland Times Ltd., Gremista, Lerwick, Shetland ZE1 0PX

Company details and advert bookings can also be submitted online at
shetlanddirectory.co.uk

DISPLAY ADVERTISING – 2025/26 SHETLAND DIRECTORY

(NOTE: FINAL COPY DATE – FRIDAY, 10th MAY, 2024)

Contact Name for Advertising	Daytime Contact Number	Email
<input type="text"/>	<input type="text"/>	<input type="text"/>

PLEASE BOOK THE FOLLOWING PRINT EDITION ADVERTISING:

Size of advertisement required (see below for details): **REMEMBER: Adverts run for TWO years.**

Full page Half page Third page Quarter page Sixth page Twelfth page

Full colour or Mono No. of insertions:

Insert under Business Classification(s):

Advertisers offering more than one product or service should consider repeating their advertisement under the relevant classifications (see back page).

Repeat my advert as last time New advert copy enclosed

New advert copy to follow I have emailed advert copy

If possible, complete your entry online at shetlanddirectory.co.uk

Advertisers completing this form should return it by Friday, 10th May, 2024, together with the appropriate payment, or submit your details and book advertising online at shetlanddirectory.co.uk

STREAMLINE SHIPPING GROUP
Your Shetland Freight & Logistics Specialists

- Daily overnight service to and from Aberdeen
- Sabbath warehouse and storage facilities
- Parcel and home delivery services
- UK-wide pallet delivery and distribution
- International import and export by road, sea and air

Your Local Parcel Delivery Experts

- Reliable delivery to and from households and businesses across Shetland
- Daily shopping links with mainland UK
- Specialists in transporting your parcels safely to their end destination

Contact us on 0845 2661 822 or parcels@streamlinegroup.co.uk

STRAIL SHIPPING

ABERDEEN | BERGEN | GLASGOW | HUMBERSIDE | INVERNESS | MILTON KEYNES
MONTROSE | ORKNEY | NORWICH | SHETLAND | WOODTON | YORK
www.streamlinegroup.co.uk

FULL PAGE:
Colour: £920.00; Mono: £880.00
SINGLE FORMAT: 190mm across, 270mm deep

Everything you need for your home ... inside and out!

FRANK WILLIAMSON LTD
38 North Road, Lerwick, Shetland, ZE1 0BT • Tel: 01595 883939 • Fax: 01595 884621 • email: info@frankwilliamson.co.uk

George Robertson Ltd

- Home Appliance Specialist
- TV and Home Entertainment
- Electrical Contracting
- Appliance Repairs
- CR Kitchens, Design and Showroom
- Area Extended Warranties
- Buy Now Pay Later Finance from Hitachi Capital

Opening times Monday – Saturday 9am to 5pm
Buy online at www.grdirect.co.uk

HALF PAGE:
Colour: £494.00; Mono: £473.00
HORIZONTAL: 190mm across, 132mm deep
VERTICAL: 125mm across, 201mm deep

SCOTTISH FUELS
YOUR SPECIALIST FUEL AND LUBRICANTS SUPPLIER IN THE SHETLANDS

DOMESTIC - AGRICULTURAL - COMMERCIAL

- Kerosene, Gas Oil, Diesel and Lubricants
- Over 30 year serving Shetland homes and businesses
- Reliable service on your doorstep
- A choice of ways to pay
- Safety first

01595 693466 scottishfuels.co.uk

Highland Fuels

Your first choice for fuel in Shetland

- Heating oil for your home
- Tractor diesel
- White diesel
- Marine gas oil
- Renewable fuel options
- Interest free payment plan
- Reliable, friendly local service

Call us on 01595 694348 www.highlandfuels.co.uk

ONE THIRD:
Colour: £345.00; Mono: £317.00
VERTICAL: 60mm across, 270mm deep
SQUARE: 125mm across, 132mm deep

VAT AT THE CURRENT RATE WILL BE ADDED TO ALL THESE PRICES

DRIVE SHETLAND

Driving Standards Agency Approved

- Fleet Trainer (Dishack)
- Car Instructor (Dishack)
- INSTRUMENTS as Advanced
- Driver Instruction
- Practical Training
- CCDRIH
- Manual Handling
- Car Tutor
- Driver Training
- Advanced Driving Instruction
- Pass Plus
- Safe & Fuel Efficient Driving (SDFEIC)
- LDV PSV
- Motor

LANTRA APPROVED TRAINING CENTRE

- Tractor & Tractor
- Rough Terrain Mounted
- Telehandler/Tractor
- Operator
- Site Crane
- Slinger Signaller
- Lorry Loader
- Site Crane
- Self-Drive Training
- Agricultural Tractors
- LDV - Quad Bikes

New builds, renovations & extensions
Accredited Mitsubishi air source heat pump supplier & installer
Oil boiler installation & servicing
District heating units

017796 213 506 duncan-fraser@hotmail.com

ONE QUARTER:
Colour: £315.00; Mono: £252.00
VERTICAL: 60mm across, 201mm deep
HORIZONTAL: 190mm across, 63mm deep

WAD

WATER AND DRAINAGE

- Site Clearance
- Excavation
- Ground Surface
- Road Construction
- Drainage
- Foundations
- Concrete
- Drainage & Sewerwork
- Complete Driveways

CW Johnson Plant Ltd

Site Clearance • Foundations • Driveways
Excavation • Ground Surface
Roofing • Shuttering & Concrete Works
14 Years of Experience
Dumper Hire • Fork Lifter Hire
Hire and Sale of Excavators
Hire and Sale of Loaders

01773 681300
Mobile: 07225 667445
Email: enquiries@cwjohnson.co.uk

ONE SIXTH:
Colour: £208.00; Mono: £166.00
VERTICAL: 60mm across, 132mm deep
HORIZONTAL: 125mm across, 63mm deep

BUILDING PERFORMANCE TESTING - BUSINESS/RESIDENTIAL OFFICE SERVICES

AS ON MIND SERVICES

BUILDING SUPPLIES

SHETLAND ISLANDS CITIZENS TRADING BUREAU

01595 694696

Hunter & Morrisons Ltd

Building & Civil Engineering Contractors

SAMARITANS

ONE'S TOP SHOP

ONE TWELFTH:
Colour: £116.00; Mono: £93.00
SINGLE FORMAT: 60mm across, 63mm deep

PLEASE BOOK THE FOLLOWING ONLINE (INTERNET EDITION) ADVERTISING:

ENHANCED BUSINESS LISTINGS (available to all businesses)

run for **TWO** years and include your business overview with:

- » 100 Words (approx) » Main Products » Contact Names » Trade Awards
- » Up to 12 Images » Main Services » Company Logos » Social Media Logos

See a sample Enhanced Listing at: directory.shetlandtimes.co.uk/commercial/shetland-times

A **NEW SECTION** of the ONLINE DIRECTORY will contain a search facility for finding **LOCAL CONTRACTORS** interested in liaising with visiting contractors to be part of a **SHETLAND SUPPLIER DATABASE**.

If your business is involved in the **OIL – GAS – RENEWABLES – ENGINEERING – CONSTRUCTION – PLANT HIRE – HAULAGE – CRANE HIRE – WORKBOATS – MARINE** or similar industries, choose **'Enhanced Option A'** below, and send us your details.

To enhance your listing for general purposes, choose **'Enhanced Option B'**.

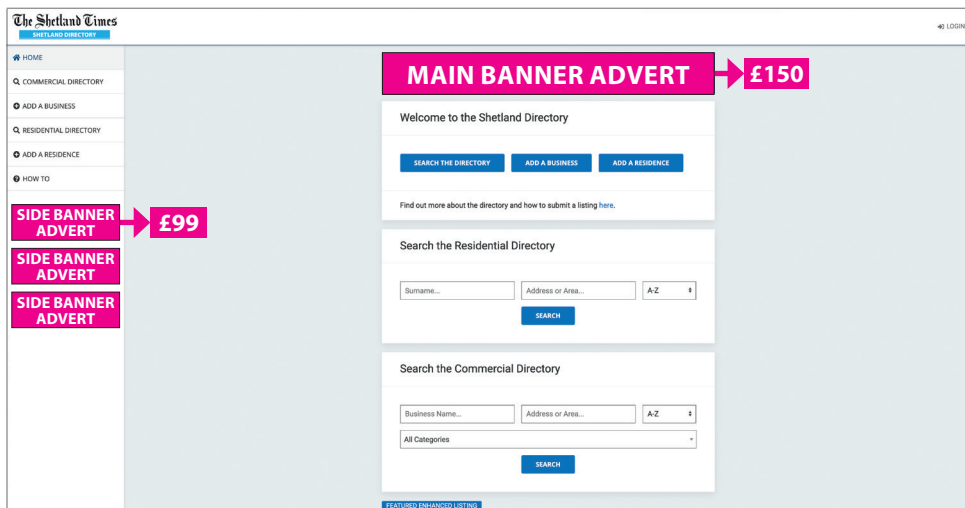
A. Enhanced Listing (SHETLAND SUPPLIER DATABASE, your details will be uploaded by us*) £55

Businesses choosing Option A should email text, images and logos etc to directory@shetlandtimes.co.uk

B. Enhanced Listing (general, details to be uploaded by you) £35 *(Prices exclude VAT at 20%)*

More detailed information is available at shetlanddirectory.co.uk

BANNER ADVERTISING at directory.shetlandtimes.co.uk



Book Main Banner @ £150

Book Side Banner @ £99

(Prices exclude VAT at 20%)

REMEMBER: Online banners run for TWO years.

Book your banners online at directory.shetlandtimes.co.uk
or email advert copy to: directory@shetlandtimes.co.uk

ONLINE EDITION:

11, 586 users
26, 518 page views
(2023 figures)

• We reserve the right to refuse any advertisement without stating a reason.

PAYMENT DETAILS

I/we hereby apply for the advertisement(s) specified above to be included in the Shetland Directory 2025/2026. I/we enclose the appropriate payment. **Remember to add VAT at 20%. Cheques should be made payable to The Shetland Times Ltd.**

Payment by: Cheque Cash or Credit/Debit Card (Type):

Card Number:

Cost:

Name on Card:

+ VAT:

Valid from: Expiry date: Sec. Number:

Total payable:

Existing ledger customers of The Shetland Times Ltd. may charge this to their account by ticking the box:

Purchase Order No:

IMPORTANT: Do not email your full card details; either send by post or phone us to complete the payment.

Signed:

Designation:

Print Name:

Date:

SHETLAND DIRECTORY BUSINESS CLASSIFICATIONS

Please ✓ tick the relevant boxes in applying for your entry. Should you wish us to consider any additional classifications please state this on your application.

- Abattoirs
- Accommodation/Property Letting - Bed & Breakfast
- Accommodation/Property Letting - Guest Houses
- Accommodation/Property Letting - Hostels & Outdoor Centres
- Accommodation/Property Letting - Hotels & Serviced Apartments
- Accommodation/Property Letting - Property Letting/Management
- Accommodation/Property Letting - Self-Catering
- Accountants/Accounting Services
- Advertising, Marketing & PR
- Advice/Help/Support Groups etc
- Agricultural Services/Supplies
- Agriculture/Livestock/Produce
- Airports, Airlines & Services
- Ambulance
- Angling Supplies & Services
- Animal Behaviour/Wellbeing
- Animal Welfare
- Antiques/Restoration Services
- Aquaculture
- Archaeology/Archaeological Services
- Architects
- Architectural/Planning Services
- Archives
- Art Galleries
- Artists/Designers/Illustrators
- Arts & Crafts Shops/Supplies
- Auctioneers & Salerooms
- Auto Spares & Accessories
- Bags & Accessories
- Bakers & Bakers Shops
- Banks
- Barbers
- Bathrooms & Showers
- Beauticians & Beauty Treatments
- Blacksmiths/Farriers
- Boat Hirers/Trip Operators
- Boats & Boat Accessories
- Body Piercing
- Bookmakers
- Booksellers
- Boys' Wear
- Breweries
- Bridal & Wedding Services
- Building Contractors
- Building Performance Testing
- Building Supplies
- Bus or Mini-bus Services
- Business/Management/Office Services
- Butchers
- Cafes & Snack Bars
- Camping & Outdoor Equipment
- Car & Vehicle Hire
- Caravan & Camping Sites
- Caravan Hire
- Cards/Postcards/Greetings Cards etc
- Cash & Carry
- Catering Services/Supplies
- CD/DVD Retailers/Services
- Celebrants
- Central Heating
- Charitable Organisations
- Charity Shops
- Chemist Shops
- Children's & Baby Wear
- Children's Reporter
- Children's Welfare/Services
- Chimney Sweeps
- China, Glass & Pottery
- Chiropodists/Podiatrists
- Chiropractors
- Churches & Religious Organisations
- Cinemas
- Civil Engineering Contractors
- Cleaning Services/Supplies
- Coach Hire
- Coastguard
- Commercial Vehicle Garages
- Community Councils
- Computer Consultants/Training
- Computer Supplies/Services
- Computerised Services
- Concrete & Concrete Products
- Confectioners
- Conservation
- Consulates
- Couriers/Collection/Delivery Services
- Craft Product Manufacture/Retail
- Crane Hire/Operators
- Curtains/Blinds
- Cycle Retail/Hire/Repair
- D.I.Y. Supplies/Services
- Dairies & Dairy Products
- Dentists
- Design/Graphics Services
- Development Agencies/Services
- Distillers & Bottlers
- District Heating
- Diving Equipment
- Diving Services
- Doctors
- Dog Grooming
- Drilling Contractors & Equipment
- Driving Instructors
- Drystone Work
- Duty Free Supplies
- Educational & Training Services
- Electrical Appliances/Serviceing
- Electrical Retailers
- Electricians & Electrical Contractors
- Electricity/Energy Services
- Electronic Equipment & Servicing
- Embroidering Services
- Employment Agencies & Careers Services
- Energy Assessors
- Engineering Supplies
- Engineers
- Engineers - Consulting
- Engineers - General
- Engineers - Instrumentation
- Engineers - Marine
- Engineers - Mechanical
- Engineers - Refrigeration
- Engineers - Refrigeration
- Engineers - Structural
- Engineers - Ventilation/Air Conditioning
- Engraving Services/Supplies
- Entertainment & Event Services/Venues etc
- Environmental Agencies & Services
- Equestrian Activities/Services
- Estate Agents
- Family History/Genealogy
- Fancy Dress
- Fancy Goods
- Fencing/Fencing Contractors
- Film/TV Production
- Financial Advice & Services
- Fire Brigade
- Fire Fighting Equipment
- Fires & Fireplaces
- Fish & Chip Shops
- Fish Hatcheries
- Fish/Shellfish Farms
- Fish/Shellfish Marketing/Sales
- Fish/Shellfish Processing
- Fishing Associations
- Fishing Companies/Agents
- Fishing Industry (Equipment & Services)
- Fishmongers
- Flooring/Floor Coverings
- Florists
- Food/Drink Suppliers/Services
- Footwear
- Footwear Repairs
- Freight Handling
- Frozen Foods Supplies
- Fruiterers/Greengrocers
- Fuel Pump Services
- Fuel Suppliers/Distributors
- Funeral Directors
- Furniture
- Garage Doors
- Garage Services
- Garden Centres/Garden Supplies
- Gardening/Garden Maintenance
- Gas Supplies & Services
- General Stores/Retailers
- Giftware
- Glass Merchants
- Glazing Contractors
- Government Depts. & Agencies, Central & Local
- Graphic Designers
- Grass Cutting Services
- Greengrocers
- GRP/Fibreglass Manufacture & Repair
- Guns & Ammunition
- Hairdressers
- Harbour Authorities
- Hardware
- Haulage Contractors
- Health & Safety
- Health & Wellbeing
- Health Centres
- Health Foods/Whole Foods/World Foods
- Heating/Boiler Equipment & Services
- Hospitals
- House Kits
- Household Goods/Home Furnishings
- Housing Associations
- Ice Cream Manufacturing/Retailing
- Ice Factories, Ice Sales & Cold Storage
- Industrial Development Services
- Insulating Contractors
- Insurance Companies, Consultants & Brokers
- Interior Design Supplies/Services
- Internet Consultants/Training
- Internet Services
- Jewellery Manufacture/Retail
- Joiners & Carpenters
- Kennels & Catteries
- Kitchens & Bathrooms
- Knitwear Distributors & Retailers
- Knitwear Manufacturers
- Ladies' Wear
- Landscaping Services
- Laundries/Dry Cleaners
- Leisure/Sports Centres & Swimming Pools
- Libraries
- Lifeboat
- Lighting
- Marina Supplies/Services
- Marine Gas & Oil
- Medical Services/Occupational Health
- Memorial Masons
- Men's Wear
- MEP
- MoT Testing
- Motor Body Repairs/Services
- Motor Vehicle Dealers
- Motor Vehicle Valeting
- Motorcycle Servicing & Repairs
- MP
- MSP
- Museums & Heritage Centres
- Music Tutors
- Musical Instrument Sales/Repair
- Musical Supplies & Services
- Natural Heritage
- Naval Architects
- Net Manufacture & Repair
- News Agencies/Journalists
- Newsagents
- Newspapers/Magazines
- NHS24
- Nurseries/Day Care/Playgroups
- Nursery Goods
- Off Licences
- Office/Business/Communications Equipment
- Oil & Lubrication Oils
- Oil Field Services/Supplies
- Oil Industry Services/Supplies
- Oil Supply Bases & Terminal
- Opticians/Optical Repairs
- Outdoor Centres
- Paint Supplies
- Painters & Decorators/Painting Contractors
- Pest Control
- Pet Shops & Accessories
- Petrol Filling Stations
- Pharmacies
- Photographers
- Photographic Goods & Services
- Physiotherapists
- Picture Framing
- Plant Hire
- Plants & Horticulture
- Plasterers
- Playgroups
- Plumbers
- Podiatrists
- Police
- Politics
- Post Offices
- Printers
- Project Management
- Protective Clothing/Workwear
- Psychologists/Psychotherapists
- Public Halls & Community Centres
- Public Houses & Bars
- Publishers
- Quarries
- Radio Communications & Equipment
- Radio Stations
- Record Labels
- Recycling
- Refuge
- Registrars
- Religious Organisations
- Remote Working Facilities
- Removals
- Renewable Energy Supplies/Services
- Residential & Care Homes
- Restaurants
- Retailers
- Roofers/Roofing Supplies
- Sailmakers
- Satellite TV/Services etc
- Saw/Blade Sharpening
- Scaffolding Services
- Scales/Weighing Equipment
- Schools
- Scrap Merchants/Services
- Seamen's Centres
- Second-hand Goods
- Security/Stewarding Services
- Sheet Metal Work
- Shetland Islands Council
- Ship & Boat Builders/Repairers
- Ship Chandlery
- Ship Owners
- Shipping/Fishing Companies & Agents
- Shopping Centre
- Shotblasting/Industrial Painting
- Sign Writers
- Skip Hire
- Snow Clearing/Gritting
- Social & Welfare Services
- Social Clubs
- Soft Furnishings
- Software Developers
- Solicitors & Notaries Public
- Solid Fuel (Coal & Peat)
- Spinning & Weaving
- Sports & Fitness Activities/Clubs
- Sports Goods/Equipment
- Stained Glass
- Stationers
- Stevedoring Services
- Stone Masons
- Supermarkets
- Surfacing Contractors
- Surveyors
- Surveyors - Marine/Cargo
- Surveyors - Quantity
- Take Away Food
- Tarpaulins
- Tattooists
- Taxis/Private Car Hire
- Telecommunications
- Theatres/Theatrical Services
- Therapists
- Tilers (Interior)
- Timber Merchants
- Tobacco & E-Smoking Products
- Toiletries & Cosmetics
- Tool Supply/Hire
- Tour Operators
- Tourism Services
- Toys/Games/Hobbies
- Trade & Professional Associations
- Trailer Agents
- Translators
- Transport & Logistics Management
- Transport Partnership
- Travel & Luggage
- Travel Agents
- Upholsterers
- Valuers
- Veterinary Surgeons
- Video/DVD Photography/Production
- Voluntary/Charitable Groups & Organisations
- Wallpaper Supplies
- Warehousing/Storage
- Waste Management Services
- Water Services
- Weather Observations
- Weaving
- Web Designers/Consultants etc
- Welding
- Wholesalers
- Wildlife
- Wind Power Services
- Window & Door Manufacture/Supply
- Window Cleaning Services
- Wood Stripping
- Woodworm & Dry Rot Control
- Wool, Yarn & Textiles
- Youth Centres/Clubs/Organisations