SHETLAND DIRECTORY 2023/24 BUSINESS LISTING – BASIC FREE DETAILS

RETURN BY FRIDAY, 6th MAY, 2022

COMPLETE THIS SECTION WITH NEW OR AMENDED DETAILS FOR A FREE ENTRY IN CLASSIFIED BUSINESS LIST				
Business name				
Include under Business Classification(s) (Mark the list on reverse of this leaflet).				
Address			ALSO CONSIDER Is on sizes and rates)	
			ADVERTISING to choose from)	
Postcode Dialling Code		(main ba	ER ADVERTISING anner £150) anner £99) EYOUR LISTING	
Tel. Number 1		,	ails, images, logos, c for only £30 + VAT)	
Tel. Number 2			55,257 page views 1 figures)	
Mobile		SEE OVERLE	AF FOR DETAILS	
Email				
Web Address				
I authorise the above information to be used in the Shetland Directory 2023/24				
Signed			Daytime contact number	
Print name			Date	
Details will be included in the internet edition of the Directory. If you do not want an entry in the internet edition please mark this box.				

See over for DISPLAY ADVERTISING OPTIONS and booking form.

Company details and advert bookings can also be submitted online at www.shetlanddirectory.co.uk

Final copy date: Friday, 6th May, 2022

Please contact us if you require further information.

Tel. (01595) 742000; Email: directory@shetlandtimes.co.uk

Send completed form to: Shetland Directory, The Shetland Times Ltd., Gremista, Lerwick, Shetland ZE1 0PX

DISPLAY ADVERTISING - 2023/24 SHETLAND DIRECTORY

(NOTE: FINAL COPY DATE - FRIDAY, 6th MAY, 2022)

Name of Business/Organisation				
Address (including Postcode)	Contact Name			
	Daytime Contact Number			
	Email			
DI FASE DOOK THE FOLLOWIN	IC ADVEDTICING.			
PLEASE BOOK THE FOLLOWING ADVERTISING:				
IN THE PRINT EDITION (SEE OPPO	SITE FOR DETAILS)			
Size of advertisement required:				
Full page Half page Third page Quarter page Sixth page Twelfth page				
Full colour or Mono No. of insertions:				
Insert under Business Classification(s):				
IN THE ONLINE EDITION (SEE OPPOSITE)				
*Main banner @ £150				
*Enhanced listing @ £30				
Repeat my advert as last time New advertisement copy enclosed				
New advertisement copy to follow I have emailed advertisement copy				
If possible, you should complete your entry online at shetlanddirectory.co.uk				
	PAYMENT DETAILS			
I/we hereby apply for the advertisement(s) specified above to be included in the Shetland Directory 2023/2024. I/we enclose the appropriate payment. Remember to add VAT at 20%. Cheques should be made payable to The Shetland Times Ltd.				
Payment by: Cheque Cash or Credit/Debit Card (Type):				
Card Number:	Cost:			
Name on Card: + VAT:				
Valid from: Expiry date: Sec. Number: Total payable:				
Existing ledger customers of The Shetland Times Ltd. may charge this to their account by ticking the box: Purchase Order No:				
IMPORTANT: Do not email your full card details; either send by post or phone us to complete the payment.				
Signed: Designation:				
Print Name: Date:				



SHETLAND PAINTERS ANDERSON & CLUNESS LTD Painters and Decorators T 01595 696381 / 01595 696569 F 01595 696382 M 07979 642876 E ivor.cluness@btinternet.co All types of interior and exterior decoration undertaken TAPING & FILLING ✓ ARTEX WORL ✓ FIRE PROTECTION ✓ WALL PAPERING ✓ GENERAL MAINTENANCE



FULL PAGE:

Colour: £920.00; Mono: £800.00

SINGLE FORMAT: 190mm across, 270mm deep

HALF PAGE:

Colour: £494.00; Mono: £430.00

HORIZONTAL: 190mm across, 132mm deep VERTICAL: 125mm across, 201mm deep

ONE THIRD:

Colour: £345.00; Mono: £288.00

VERTICAL: 60mm across, 270mm deep SQUARE: 125mm across, 132mm deep

VAT AT THE CURRENT RATE WILL BE ADDED TO ALL THESE PRICES



ONE QUARTER:

Colour: £286.00; Mono: £229.00

VERTICAL: 60mm across, 201mm deep HORIZONTAL: 190mm across, 63mm deep



ONE SIXTH:

Colour: £189.00; Mono: £151.00

VERTICAL: 60mm across, 132mm deep HORIZONTAL: 125mm across, 63mm deep



ONE TWELFTH:

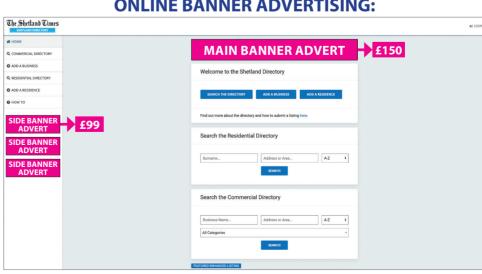
Colour: £105.00; Mono: £84.00

SINGLE FORMAT: 60mm across, 63mm deep

ONLINE BANNER ADVERTISING:

Advertisers offering more than one product or service should consider repeating their advertisement under the relevant classifications (see overleaf). Advertisers should complete the form and return it by

Friday, 6th May, 2022, together with the appropriate payment, or submit your details and book advertising online at shetlanddirectory.co.uk



• We reserve the right to refuse any advertisement without stating reason.